



CLARA GOODWIN

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SPORTS ANCHOR/REPORTER

PROFILE

Driven sports anchor/reporter with four years experience in a professional newsroom. Expertise in enterprise reporting, anchoring, sideline reporting, sports analysis, videography, producing, editing, and social media management. Self-motivated and goal-oriented team member with a passion to go beyond the highlights and tell the stories of local athletes and community members.

EXPERIENCE

KFSM 5NEWS, Sports Anchor/Reporter (July 2018 - April 2020)

- Anchor/produce up to 8 shows every weekend, fill-in weekday anchor
- MMJ responsible for finding feature stories and creating original content
- Full knowledge of SEC athletics covering every sport
- Coverage ranges from high school to NCAA National Tournaments
- Manage social media accounts (Facebook, Twitter, Instagram)

KFBB Montana, Sports Anchor/Reporter (September 2016-July 2018)

- Manage/mentor three other members of sports department
- Responsible for department scheduling, content, and coverage
- Anchor/produce up to 15 sportscasts/week, including Friday Night Special
- One-man-band reporter responsible for telling compelling stories, live reports

SWX Montana, Sideline Reporter (September 2016-July 2018)

- Regional sideline reporter for games aired live in their entirety
- Responsible for finding relevant storylines and accurately reporting
- Produce/host halftime shows and live halftime interviews

KSL SportsBeat, Intern (September 2015-April 2016)

- Assisted on stories, live shots, and packages aired in Salt Lake City
 - Coverage includes Utah Jazz, University of Utah, BYU, Utah State
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SKILLS

- Editing: Avid Newscutter, Final Cut, Adobe Premiere, Edius
 - Production: ENPS, iNews, Opus
 - Social Media: Facebook, Twitter, Instagram, Snapchat, TikTok
 - Camera Work: ENG, DSLR, XLR
 - Other: Adobe Audition, Audacity, Microsoft Office, LiveU, Dejero
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EDUCATION

Brigham Young University, Provo UT (August 2012-April 2016)
Bachelor of Arts in Communications
Emphasis: Broadcast Journalism